

Appalachian H-D's Cabin Fever Chili Cook-Off ~ Saturday, February 6th, 2010 from 12 noon to 3pm

This is a fundraiser for the Muscular Dystrophy Association.

Each guest will be charged \$1.00 to sample and \$5.00 to eat. Charitable donation to participate in the days activities.

This year's event is expected to draw 100+ people; and our hope is to raise \$1000.00 for MDA.

About Appalachian Harley-Davidson:

Appalachian H-D has been a long-time fundraiser and advocate for the Muscular Dystrophy Association (MDA). Numerous fundraising activities are planned each year to help raise money and bring awareness about the neuromuscular diseases covered under the MDA umbrella. This past year, Appalachian H-D and the Cumberland Valley Harley Owners Group, raised over \$30,000!

Cook-Off participants – restaurants and amateurs welcome! (2 separate categories)

Appalachian H-D will provide:

1. Table space; 2ft X 3ft (shared 8' table – unless more space is specified)
2. Table cover
3. Electrical outlet
4. Plastic spoons
5. Napkins
6. Set up & clean up
7. Refreshments
8. Serving cups/bowls
9. Prizes
10. Advertising

Participants will provide:

1. Crock-pot/Roaster/Cook-top
2. Two gallons or more of your best chili (pre-cooked)
3. Serving Ladle
4. Any signage, posters or promotional materials desired
5. Extension cords
6. Set up & clean up

Our customers and employees will be judging the contest along with a few reputable critics in the chili judging industry. Serving portions will be small so that everyone will have a chance to sample each recipe. **Sampling and judging will be from 12:00 to 2:30 and prizes will be awarded at 3:00pm. Winners will be determined by secret balloting.**

Application/Agreement

Please print clearly when filling out the form and fax back to 717.766.6853

This application shall become an agreement between applicant and Appalachian Harley-Davidson located at 6695 Carlisle Pike, Mechanicsburg, PA 17050 for the use of said space under the following terms and conditions. This is a rain or shine event. Appalachian H-D will assign exhibit space. This is a family event and Appalachian H-D has the right to limit the types of products or services displayed the day of the event. Exhibit space will include table space, electricity and paper goods for sampling. **Exhibitor MUST bring their own extension cords, cook tops, all food, food prep items, serving utensils and signage.**

Company Name (if restaurant): _____
Contact Name: _____
Phone Number: _____
Email: _____
Chili dish specialty description: _____

Signature: _____

Event Schedule – February 6th, 2010

Setup: 10:00am to 11:30am

Event Hours: 12:00pm to 3:00pm

Tear-down: 3:15pm

(booth space that requires extensive set-up or large items can be brought in the day before the event by special request ONLY! Arrangements must be made at contract signing, PLEASE!)

Contact Information:

Appalachian Harley-Davidson

6695 Carlisle Pike

Mechanicsburg, PA 17050

PH: 717.766.9366 or FAX: 717.766.6853

Contact: Cathy Delp, Marketing Manager

Email: cdelp@appalachianharley-davidson.com